# Green Way Myanmar's Leading Agri-mobile app

Mobile for Agricultural Development Geodata for Agriculture and Water (G4AW) Facility, March 2017

Not Confidential so please share to others!



Sec. 1

## We focus on farmers, not on profit

Pla

rganised

Greenovator's vision is to empower farming communities in Myanmar to improve their livelihoods and build a more sustainable and resilient agricultural sector in Myanmar. 

Myanmar Young Social Entrepreneur Runner Up Award, 2016

# URSHIP

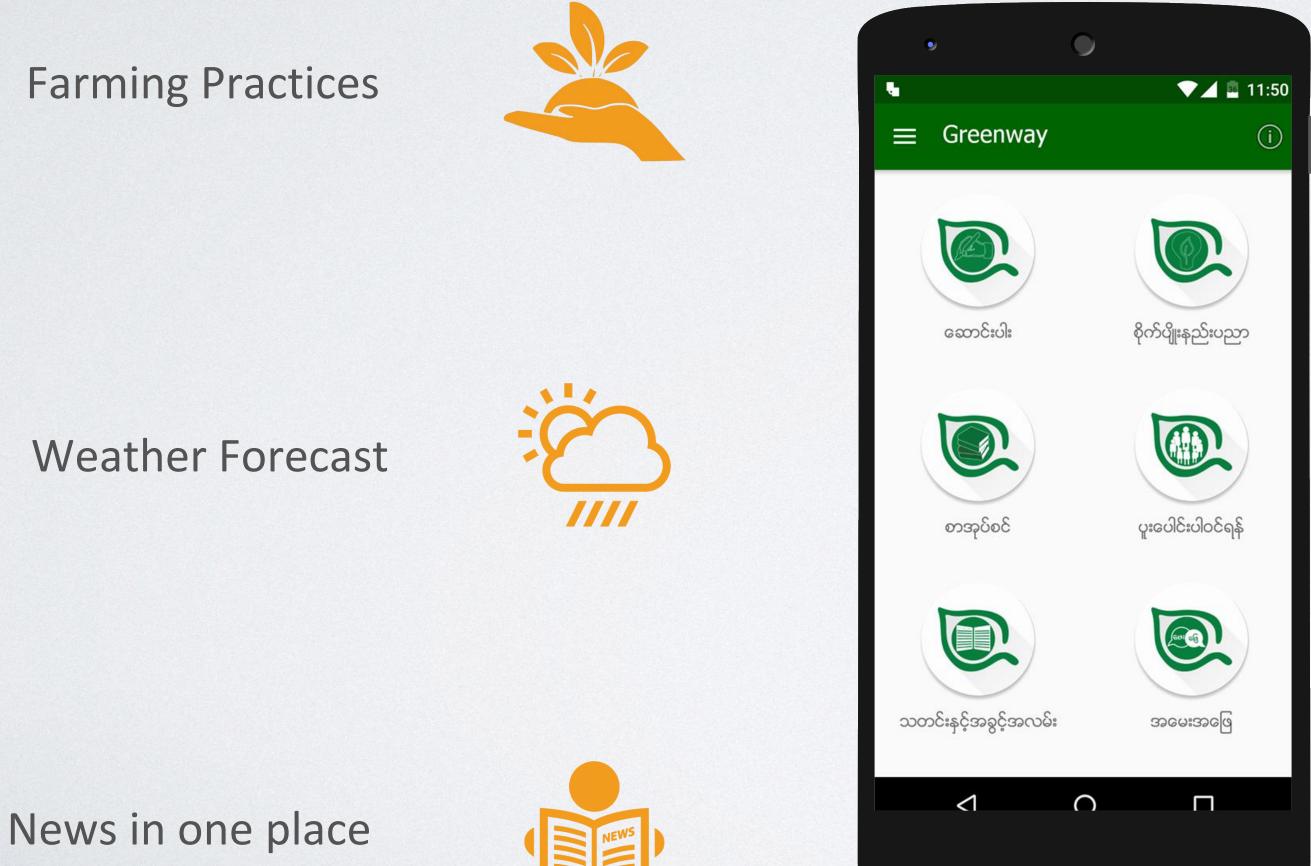
## **OUR VISION**



Cheen

Ne are user centric

All the following features are based on the needs of farming community to help them access information for their daily needs. The app has been designed to be simple and farmer-friendly. Farmers are afraid of using complicated apps.





### FEATURES





**Question and Answer** 



**Daily Crop Market Price** and Price Trend

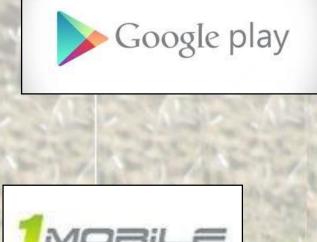


Inclusiveness

#1 Agri-mobile app throughout Myanmar

- 31,000 + Jsers ownships - 300 + Agronomists - 1,000 + DoA technicians - 120 + - 60 + Crops

## **Download Here**









The start while



# Ne love farmers and farmers value Green Way App!



